



# Ajay Cunasekaran

UX Design | Graphic Design | Animation

**Gender:** Male

**Nationality:** Indian

**Date of birth:** 25/09/1994

**Marital Status:** Single

## WORK EXPERIENCE

### Lead Designer

Tractive Sdn Bhd | August 2017 - July 2020

- Solo designer Responsible for creating all the creative designs which include UI, UX design for mobile apps, websites and softwares, graphic designs and animations for digital signage products.
- Designed 20+ projects in the span of 3 years working here.
- Notable clients I have worked with are MRT Corp, Carlsberg, Grab, Chatime and Oldtown.
- Managed clients and dealt with developers at each stage of the project.

### Mobile Developer Intern

Sunway Berhard | May 2016 - August 2016

- Part of the development team to create the Sunway app store for internal purpose using angular js and ionic framework.
- Part of the UAT testing team for a internal platform called Metabuyer System.
- Worked with Lotus applications to do some daily tasks for the team.

## EDUCATION

### BSc(Hons) Computing

Segi Kolej | January 14 - January 2017

- Degree issued by University of Greenwich, London.
- CGPA 3.8.
- Courseworks include User Interface Design, Mobile Development, Interaction Design, Web Development etc

## EXPERTISE

- User Experience Design
- User Interface Design
- Visual design
- 2D Animation
- Print Design
- Interactive Prototyping
- Logo Design

## TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe XD
- Sketch
- InVision
- Figma
- Wordpress

## LANGUAGES

- HTML
- CSS
- Tamil
- English

## PROJECTS

### Carlsberg BA App

Carlsberg Malaysia | App & Dashboard Design

### MyMRT App

MRT Corp | App, Dashboard, Logo & Website Design

### VegConnect App

Prashna Enterprise Solutions P.Ltd | App, PWA & Dashboard Design

### eGavel App

Finteglaw Knowledge Solutions P.Ltd | App & Dashboard Design

### Tribe App

Ramada Suites | App, Dashboard & Website Design

### Deals Up App

Tractive Sdn Bhd | PWA & Dashboard Design

### Chatuchak Indoor Navigation App

Mlabs | App Design

### VideoTron Signage

Grab Malaysia | Dashboard Design

### Circle Media Signage

Tractive Sdn Bhd | App, Dashboard & Website Design

### Moka Signage

Tractive Indonesia | Dashboard Design

### ADEX Dashboard

TAC Media | App & Dashboard Design

### Gurney Plaza Wayfinder

Capitaland | Wayfinder Design

### Panoview Technologies Website

Panoview Technologies | Logo & Website Design

### Runcit Hero Website

Runcit Media | Website Design

### Chatime Menu

Chatime Malaysia | Signage Content

### Oldtown Menu

Oldtown Malaysia | Signage Content

### Elephant Rock Restaurant

Tractive Sdn Bhd | Print Design

## CONTACT

### PHONE NUMBER

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### EMAIL

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### WEBSITE/PORTFOLIO

<https://ajayguna.com>

### DRIBBLE (Portfolio)

<https://dribbble.com/ajayguna>

### BEHANCE (Portfolio)

<https://www.behance.net/ajayguna>

### LINKEDIN

<https://www.linkedin.com/in/ajayguna/>

### MEDIUM (Articles)

<https://medium.com/@ajayguna>